Spectrum REACH

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Drive your sales with a complete creative advertising solution from Spectrum Reach



- **Package Overview:** Drive customers to your dealership with this Free Ride commercial!
- **Co-op/Compliance:** The Free Ride Sales Event is the official event for Ford through Sept. 8.
- **Suggested Run Time:** August-September
- **Market Exclusivity:** Let your rep know that you would like to be the exclusive dealer in the area to run this event.
- **Customization:** This package is NOT exclusive to Ford dealers. It can be customized for any franchise or pre-owned dealership.

:30 TV COMMERCIAL · :15 PRE-ROLL WEB VIDEO · STATIC WEB BANNERS



For more information, contact Russ Randolph at **205-298-1676** or email **russ.randolph@charter.com**